

Social Media Manager Portfolio

Ann Ehi Ray



About me



Hello! I'm Ann Ehi Ray

I'm a results-driven Social Media Manager with an eye for trends and a knack for engaging content. With 4+ years expertise, I specialize in developing strategies that drive brand awareness and foster meaningful connections.

From content creation to community management, I thrive on delivering measurable results. Let's collaborate and take your social media presence to new heights!

In the numbers

Here are my top stats:

150%
FOLLOWERS

Grew Virtual Hospital's Facebook page by 150% in 6 months

200%
ENGAGEMENT

Increased overall social media engagement by 200% within 6 months

500K
IMPRESSION

Developed and implemented a campaign that generated over 500,000 impressions

250%
BRAND
AWARENESS

Improved brand awareness by 250% through strategic content creation and distribution.

Content Creation



Content Scheduling



Strategic Planning



Ads Placement



Skills and specialties

Certified by:



Services



Content Creation

Design and create Social Media posts that are in line with your company brand



Social Media Strategy

I help to come out with content pillars based on your business



Copy Writing

I write with a purpose to attract your ideal client



Analytics Reporting

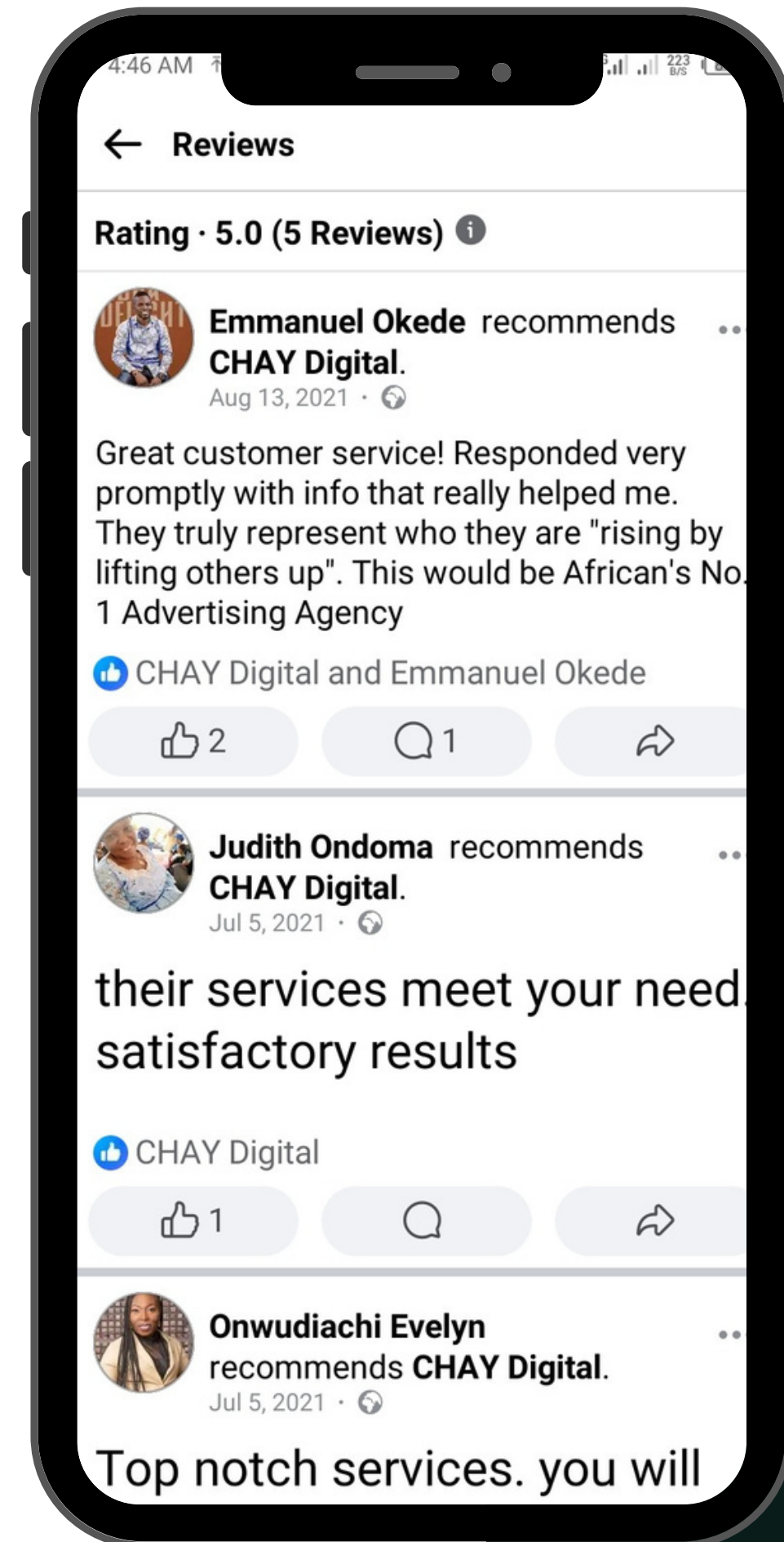
I audit your accounts and provide a detailed monthly report for your insight

Project 1

My client was an advertising agency who are vast in many other online services. One of their major problems then was the inability to manage their social media accounts and also do a follow up to get the reviews of clients.

I optimized their page, compiled a list of their most recent clients, sent appreciation notes, created questionnaires to ask about the services rendered and then asked for reviews.

Their clients were happy because my client did not only care about the reviews but also about their satisfaction. This singular act made them give their reviews without much hassle.



Project 2

My client, Virtual Hospital had a challenge of also keeping in touch with their online community. Engagement was low and they had tons of messages with no one to attend to them. Their online community also wanted to be able to see the faces behind the big name.

I came in and one of the first things i did after digesting the mission, vision and core value of the hospital was to attend to the many messages. I also started to create posts that showed the faces of the amazing workers.

I created content calendars and made sure live sessions we on my list. Engagements improved and now their followers online want more. They can engage with the contents and also get swift response when they send messages.

Virtual Hospital Nov 7, 2023 · 🌐

In Virtual Hospital our dedicated team of healthcare professionals is here to ensure your well-being. ❤️ #Hospital #Healthcare #Wellness

Theophany Tee and 30 others

32 1 3

See insights and ads Boost post

Virtual Hospital was live. Aug 18, 2023 · 🌐

Q&A session

You, Rahamat Bukky Audu and 24 oth.

26 13 4

See insights and ads Boost post

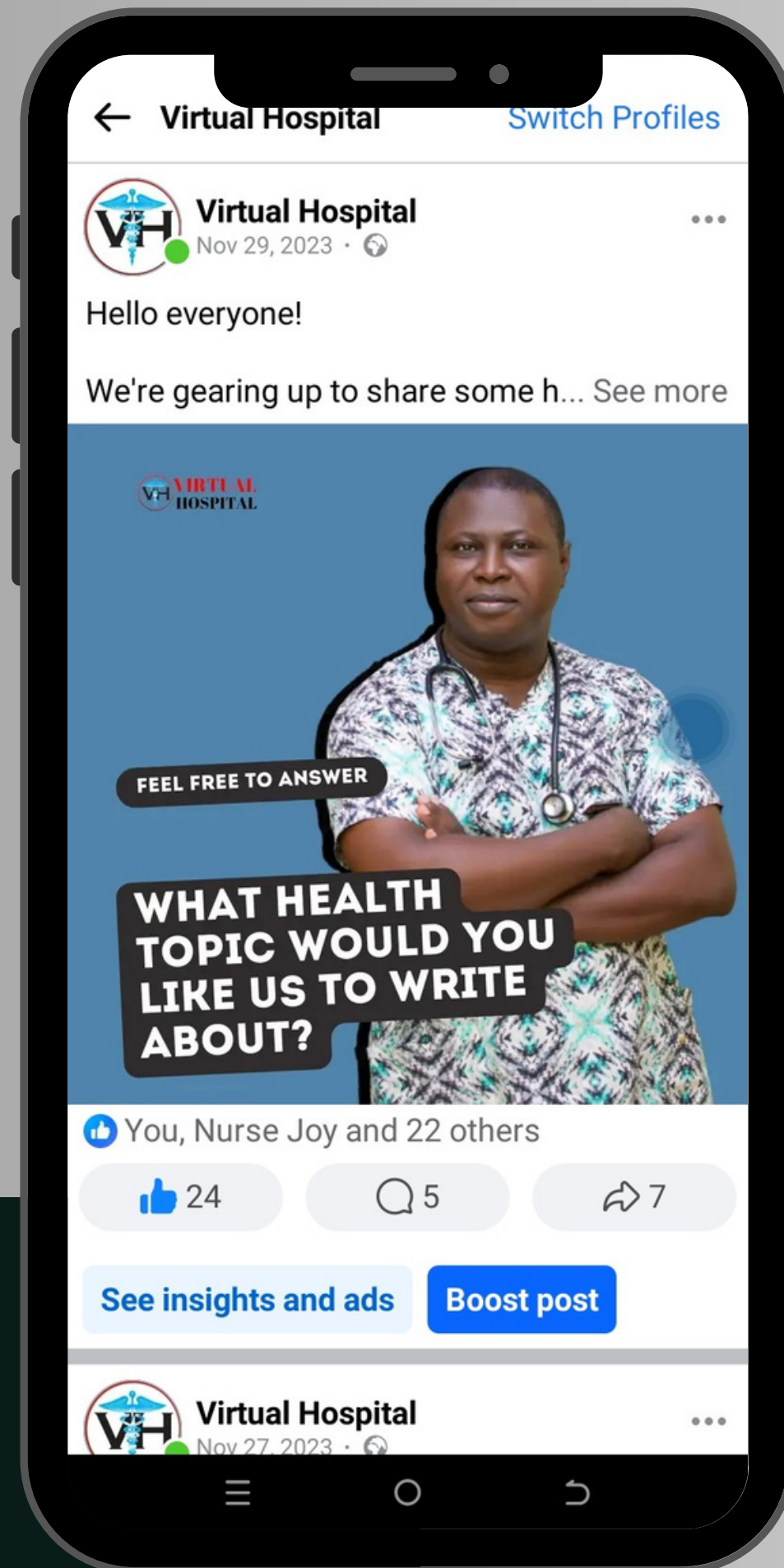
Virtual Hospital was live. Aug 18, 2023 · 🌐

Project 3

One other thing I did for my Virtual Hospital client was to create posts that would allow their online audience suggest topics that they needed answers to.

Those who were shy to comment sent messages. When posts regarding the suggestions were published, we tagged and mentioned them. This made them feel important and looked out for any other post that we would publish.

This in turn increased the number of client and also made us the first options in their mind.



Testimonials

“

Ann is dedicated and always delivers quality. Our numbers online did not just double, our profit and impact also doubled.

Dr. Olugbenga
MD, Virtual Hospital



“

Thank you for always giving top notch services. Your value always outweighs the cost

Mrs. Evelyn
Power Speech Consult



“

I was skeptical at first because I've been disappointed by so called social media managers, but you indeed proved your professionalism. Thank you for delivering quality result and excellence

Bolaji Othniel
Othniel Studio



Get in Touch

Ready to level-up your social media strategy?

Here's how to reach me:



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www.reallygreatsite.com



Thank You!